

Cocozia to Sponsor Fit Nation Box Battles

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NORTH MIAMI BEACH, Fla. — Epicurex has announced that Cocozia® is to join a collection of other fantastic health brands that are sponsoring the 2014 Fit Nation Box Battles in Marco Island next month.

The second Fit Nation Box Battles is being held at the beachfront property of Marco Island Marriott Beach Resort in Marco Island, FL on October 11th and 12th. It's a two-day fitness event that aims to test athletes to their core and promote the health and fitness industry in Southwest Florida, and will see four-person teams of two males and two females competing in a series of tests designed by fitness professionals. The workouts will push competitors to the very limits of their strength, balance, speed, precision, power, agility and endurance, with winners taking home some excellent prizes as well as the glory that comes from winning the event.

Cocozia® is a perfect addition to the event, and is a real hit with health-conscious athletes as it replaces valuable electrolytes that are lost during exercise *without* the addition of any artificial preservatives. Sugar- and gluten- free, the naturally sweet and delicious coconut water is 100% organic and Non-GMO Project verified, and is going to be a welcome boost for the Box Battles competitors and spectators alike.

“Not only are we giving a case of Cocozia® as part of the winners' prizes,” said Paul Kilbride, Vice President of Sales. “We're also going to be on hand in the Cocozia® tent throughout two-day event, so everyone can try our naturally refreshing coconut water.”

The weather is set to be hot and sunny for the event in Marco Island, so promoters Fit Nation Magazine recommend that competitors and spectators plan for the heat by bringing sunscreen and staying hydrated. Cocozia® contains fresh, pure water from young green coconuts, so it's a perfect source of hydration for attendees over the course of the event. Make sure to stop by at the Cocozia® tent to sample the delicious beverage and stay refreshed and hydrated.

About Epicurex

Epicurex is a manufacturer and distributor of organic foods and beverages. The company focuses on bringing unique and organic products to its customers, all while providing only top grade products that taste great and significantly contribute to a healthy lifestyle.

Healthy lifestyle.

About Fit Nation Magazine

Fit Nation Magazine (FNM) is a health and fitness magazine for health-conscious Southwest Florida residents. Founded in 2013, FNM's powerful mission is to educate, inspire and motivate its readers to live active and healthy lives.

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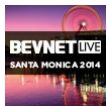
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